CREATING GRAPHIC TEXT

1. What is graphic text? Define the term.
2. What are some elements of graphic text which you need to look for BEFORE you read the text?
3. What is the purpose of the title in graphic text?
4. Why does graphic text need captions?
5. What is the purpose of each of the following used in graphic text?
6. Labels
7. Arrows
8. Colour
9. Symbols
10. During reading graphic text, what are 2 important questions to ask ?

G. After reading, what are 2 activities you should do to ensure you understand the text?

View the second slide show for more ideas and to check what you understand about graphic text.

Assignment for Graphic Text: Design a full page example of graphic text for a How To. Within your design, you will require:

\_\_\_\_\_\_ Title which indicates purpose

\_\_\_\_\_\_ Use of appropriate fonts, heading, bolding, subtitles etc.

\_\_\_\_\_\_ Use of colour for purpose

\_\_\_\_\_ Use of arrows

\_\_\_\_\_ Use of labels/captions

\_\_\_\_\_ At least one chart or graph which requires reading and interpretation