

Persuasive Essay Rubric

	4	3	2	1
C2 write purposeful information texts that argue and persuade.	Competently integrates at least three rhetorical devices used in persuasion. Uses at least three pieces of strong evidence to support main points. Essay is purposeful, insightful, and builds off of evidence.	Integrates three rhetorical devices used in persuasion. Uses three pieces of strong evidence to support main points. Essay has purpose and attempts to build off of evidence.	Integrates two rhetorical devices used in persuasion. Uses two pieces of evidence to support main points. Essay has purpose.	Integrates one rhetorical device used in persuasion. Uses one piece of evidence to support main points. Essay would benefit from having a purpose.
C6 select, adapt, and apply a range of drafting and composing strategies while writing and representing.	Has a self-edited draft, a peer-edited draft, and a teacher-edited draft. Has included all drafts, paper outline, and research notes.	Has a peer-edited draft and a teacher-edited draft. Has included all drafts, paper outline, and research notes.	Has a peer-edited draft, or a teacher-edited draft. Has included the drafts, but not the paper outline and research notes.	Has not included any of the drafts, but has included either a paper outline, or research notes.
C14 use conventions in writing and representing, appropriate to purpose and audience, to enhance meaning and artistry,	Has minimal spelling and grammar errors. Tone and word choice are appropriate for audience. Writing is clear and aids in understanding. All sources are cited in APA or MLA format. Has a catchy title.	Has minimal spelling and grammar errors. Tone and word choice are appropriate for audience. Writing is clear. All sources are referenced.	Has some spelling and grammar errors. Tone and word choice appropriate for audience is attempted. All sources are referenced.	Has many spelling and grammar errors. Tone and word choice is not appropriate for audience. Sources are not referenced.
C7 select, adapt, and apply a range of strategies to revise, edit, and publish writing and representing.	Has participated in the peer editing workshop and provided strong, constructive feedback. Has edited paper based off of peer and teacher feedback.	Has participated in the peer editing workshop. Has edited paper based off of peer and teacher feedback.	Has participated in the peer editing workshop. Has edited paper minimally.	Did not participate in the peer editing workshop. Has edited paper minimally.

